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September 24, 2009

To all Employees:

The 2009 United Way Campaign is here!

The Glen Burnie campaign will kick off on October 8<sup>th</sup>. The other Haines - "North" locations and sales team will hold their campaigns in October or November. The Wheeler Division will begin learning about the Haines United Way tradition.

I encourage all of you to participate.

By contributing to United Way means you're investing in children and young adults, in strengthening families, responding to crisis, and building the community---all in one donation.

I would like to share with you why I believe donating to the United Way through Haines is the best way to make a difference in your community.

First, the United Way makes the most of your charitable donation by leveraging your gift with many other donations to help thousands in need. It does this by partnering with hundreds of human service agencies.

Second, by giving to United Way through Haines your own donation is twice as much. This is because our company, through the Haines Foundation, matches whatever you donate, full dollar for dollar. Whatever you give is doubled!

Third, to make it easier for you, by donating through Haines payroll deduction, your gift can be spread throughout the year so the burden on you is less. Of course, your United Way contribution is tax deductible.

How much you give is a personal decision. You may have other charities to which you contribute. You may have more difficulty now than ever to find any money to give to charity. I ask you to give whatever you can. No more than that.

Haines has always been a major contributor to the United Way. Your donation is part of the long standing Haines tradition of giving back to society because we are blessed.

And, for those of you in Glen Burnie in particular, your participation in the various events during United Way week really helps too. We collect a lot of donations during these events. And, the events are fun!

This year the need to help someone less fortunate is greater than ever with more individuals and families using a lot of emergency services! These are desperate times for many people. So, if you have the ability to donate and have not participated before, please consider contributing this year.

I hope you support me in the J J Haines 2009 United Way campaign.

Thank you.

Bruce A. Zwicker  
President and CEO